

Sponsorship Application

Please provide the information required by Sections A, B, C and D of this form, and return to:

Mail: Walkerton Clean Water Centre
20 Ontario Road
P.O. Box 160
Walkerton, ON N0G 2V0

Fax: 519-881-4947

Email: inquiry@wcwc.ca

If you have any questions, please call the Walkerton Clean Water Centre (WCWC) at: 519-881-2003 or toll free at 1-866-515-0550 or email us at inquiry@wcwc.ca

If the space is not sufficient for explanation and details, please add an extra page.

A. Organization Contact Information

Name of Organization:	Date:
Contact Person:	Phone:
Address:	
Fax:	Email:

Name of Event/Program/Organization seeking Sponsorship:

B. Your Organization

When was your organization founded? How many employees/members do you have? Is your organization a non-profit organization? What is the legal status of your organization, is it a corporation or a partnership?

What are your organization's vision or mission and goals?

What is your audience size (demographics of membership)?

Have you ever received funding from WCWC? If so, provide details.

C. Sponsorship Details		
What financial contribution are you requesting from WCWC?		
How will the financial contribution be used (e.g., meals or transportation for participants, speakers' fees, AV equipment rental)? Upon completion of the activity/event, successful applicants must provide WCWC with a final report on how the funding was used. Any unused funds must be returned to WCWC.		
Who else are you approaching for funding?		
Have you approached any other parts of the Government of Ontario for funding? If so, please provide the contact information for the individual approached.		
What other assistance is being sought? (i.e. merchandise, labour, material or equipment)		
Which of the following categories would classify your activity: environment, research, business, arts and culture, children's or general community?		
If it is an event, please list date(s) and location(s).		
Approximately how many people will be reached through the event?		
What are the tangible benefits to the community? To the water sector?		
How will this event increase awareness of drinking water quality issues or awareness of the work of WCWC?		
How will you measure the success of your event?		
Describe any risks associated with the event, e.g., media issues, accidents, injuries, cultural or political sensitivities.		
D. References: Name two references (e.g., previous sponsors)		
1. Reference Name	Telephone:	Email:
2. Reference Name	Telephone:	Email:

***WCWC sponsorship funds must not be used towards bottled water or alcoholic beverages under any circumstances.**